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Z-Firm introduces ShipRush® for QuickBooks for one-click UPS® shipping

Seattle, Wash – December 5, 2001 – Z-Firm LLC, a leading developer of office automation solutions, has released ShipRush® for QuickBooks, a fast, error-free way to ship UPS® directly from QuickBooks. Working as a plug-in for QuickBooks financial software, ShipRush lets QuickBooks users ship with a single click. No copying or rekeying of address information is needed. Shipping is super-fast, and manual keying errors are eliminated.

Shipping options, such as COD and declared value, can be selected on screen. In addition to fast UPS® label generation, ShipRush for QuickBooks allows users to:

- Include enclosure codes on the UPS® label to automate the mail room
- Insert the tracking number on the QuickBooks Invoice or Purchase Order
- Store tracking information in the QuickBooks database with the relevant QuickBooks transaction
- Email tracking information to the recipient automatically.

"Z-Firm products automate and streamline office tasks," said Rafael Zimberoff, president of Z-Firm. "ShipRush now extends these capabilities to give QuickBook users an extremely fast and efficient way to ship via UPS®. Two clicks and you're done. It's that simple."

"ShipRush lets us run a busy mail order business from QuickBooks with super-efficient order processing. We highly recommend ShipRush!" said Ken Kolman, IT & Logistics Manager, A&M Enterprises in Seattle, Washington.

System requirements

ShipRush for QuickBooks runs on Pentium or higher systems using Microsoft Windows 98, Windows NT 4, Windows 2000, and WindowsXP. A local or shared modem with phone line must be available from the PC.

Price and availability

ShipRush for QuickBooks is available now directly from Z-Firm. Pricing starts at \$125.

Supported versions: QuickBooks regular and Pro, versions 1999, 2000, 2001, and 2002.

ShipRush is available for shipping with UPS® and the leading overnight carrier, and offers shipping with the following contact management software: Microsoft Outlook 2000, Act! v4 and Act! 2000, GoldMine v4, v5,v5.5 (dBase and SQL), SalesLogix.net v5, SalesLogix2000 v3, v4, and Great Plains Dynamics

About Z-Firm LLC

Z-Firm specializes in the development of office automation software designed to work with databases and customer relationship management (CRM) software such as GoldMine and SalesLogix. Most recently, Z-Firm introduced OmniRush, a full-featured automation server that gives GoldMine and SalesLogix users a wide range of powerful communications tools. These include a merge engine for printing, faxing and e-mailing, comprehensive fax services such as Internet fax, broadcast e-mail with e-mail merge, text-to-speech voice messaging, credit card processing, and shipping with UPS® and other parcel carriers..

Z-Firm was founded in 1992 and is privately held. The company's FaxRush office automation software was awarded "Best of Fax" by the American Facsimile Association in 1998. FaxRush 4.0 received an Editor's Choice Award in the March 2001 issue of Communications Solutions. Z-Firm has been named Developer of the Year three times by FrontRange Solutions Corp. (formerly GoldMine Software Corp.), most recently in August 2001. Z-Firm is a Microsoft Certified Solution Provider. The company is headquartered in Seattle, Wash and Santa Rosa, Calif. Contact Z-Firm at (707) 543-2747 or visit www.zfirm.com.

Note: ShipRush is a registered trademark of Z-Firm LLC

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