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Z-Firm Releases ShipRush® for Microsoft Office Small Business Accounting 2006

SEATTLE, Wash — Sept. 7, 2005 — Z-Firm LLC today announced it has released ShipRush for the new Microsoft Office Small Business Accounting 2006 software. When used with Small Business Accounting, ShipRush helps customers process parcel shipments via UPS® and the leading overnight carrier in just two clicks. ShipRush has unique two-way integration with Small Business Accounting, so tracking numbers and shipment costs are automatically added to invoices and sales orders.

Ideal for ecommerce and mail order businesses, ShipRush benefits any firm that ships more than five parcels a week. With ShipRush, parcels can be shipped in just two clicks, without pasting or importing data. In fact, ShipRush puts a 'Ship' button right inside Small Business Accounting, making shipping as easy as email. Since tracking numbers and cost are automatically saved with invoice and sales order documents in Small Business Accounting, all accounting system users can look up tracking numbers without leaving Small Business Accounting.

Small Business Accounting 2006, specifically designed for businesses with up to 25 employees, will provide integrated tools to help small companies meet their important financial needs. Microsoft Corp. announced public availability of the new edition in the United States during the Microsoft Business Summit 2005 at the Microsoft Conference Center on its Redmond, Wash., campus on Sept. 7th.

“Z-Firm is excited to launch Small Business Accounting support in ShipRush,” said Rafael Zimmeroff, Manager of Z-Firm LLC. “ShipRush is the most prevalent independent parcel shipping technology. Businesses that ship, including ecommerce and professional service firms, will be able to adopt Small Business Accounting with ease.”

ShipRush is the only parcel shipping plug-in designed for small business. It is completely non-technical to install and use, and lets any user get the benefit of fully integrated parcel shipping in minutes.

“Microsoft recognizes the critical role Z-Firm plays in providing solutions that complement Microsoft Office Small Business Accounting for small businesses,” said Doug Leland, general manager of small business for the Worldwide Small and Midsize Solutions & Partner (WW SMS&P) group at Microsoft. “We believe the combination of Microsoft’s and our partners’ skills and technologies provide a winning formula to ensure customers receive the best solutions in the marketplace today.”

About Z-Firm:

Z-Firm is the leading independent maker of parcel shipping software. Used by many thousands of businesses, Z-Firm's ShipRush and OmniRush product families offer out of the box productivity for users of popular accounting and CRM software. ShipRush has received many awards, including the RealMarket Users' Choice awards in 2002, 2003, and 2004, and the TMC CRM Excellence award in 2005. Founded in 1992, Z-Firm is based in Seattle, Washington and is privately held. For more information, please contact Z-Firm at (206) 812-7874 or at www.zfirm.com.

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